

Last Updated: January 2023

# Southeast Idaho Economic Overview

Civilian Labor Force (Dec 2022) 92,337 **Unemployment Rate (Dec 2022)** 2.3% Population (2021) 178,022 Median Household Income (2021) \$59,857 Per Capita Personal Income (2020) \$45.028 Poverty Rate (2021) 11.7%





## 1. Southeast Demographic Characteristics, 2021 5-Year ACS

	Southeast	Region (%)	State of Idaho (%)	United States (%)
Total Population	173,636	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	157,131	90.5%	86.5%	68.2%
Black or African American alone, not hispanic	1,699	1.0%	0.7%	12.6%
Native American alone, not hispanic	8,400	4.8%	1.3%	0.8%
Asian alone, not hispanic	3,186	1.8%	1.4%	5.7%
Hispanic or Latino (of any race)	21,328	12.3%	12.9%	18.4%
Gender				
Male	87,400	50.3%	50.4%	49.5%
Female	86,236	49.7%	49.6%	50.5%
Age				
Median age	36.6	-	36.8	38.4
Under 18 years	49,099	28.3%	25.3%	22.5%
Over 18 years	124,537	71.7%	74.7%	77.5%
21 years and over	108,581	62.5%	65.4%	68.3%
Over 65 years	25,449	14.7%	15.8%	16.0%
Educational Attainment (Population 25 years and Over	er)			
Less than 9th grade	3,079	1.8%	2.2%	3.3%
High school graduate (with equivalencies)	33,159	6.3%	18.7%	18.2%
Some college, no degree	29,323	16.9%	16.4%	13.4%
Associate's degree	10,858	6.3%	7.0%	6.1%
Bachelor's degree	17,627	10.2%	14.0%	14.7%
Graduate or professional degree	8,203	4.7%	7.3%	9.5%
Median Household Income	\$59,857	-	\$63,377	\$69,021

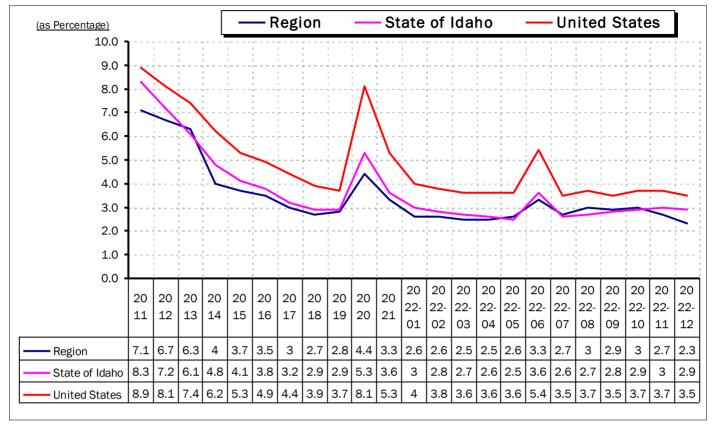
Source: US Census Bureau, American Community Survey 5-Year Estimates

## 2. Labor Force Growth, December 2021 to December 2022

	Labor Force	Employment	Unemployed	<b>Unemployment Rate</b>
December 2022	92,337	90,179	2,158	2.3%
December 2021	89,328	87,076	2,252	2.5%
YoY % Change	3.4%	3.6%	-4.2%	-0.2%

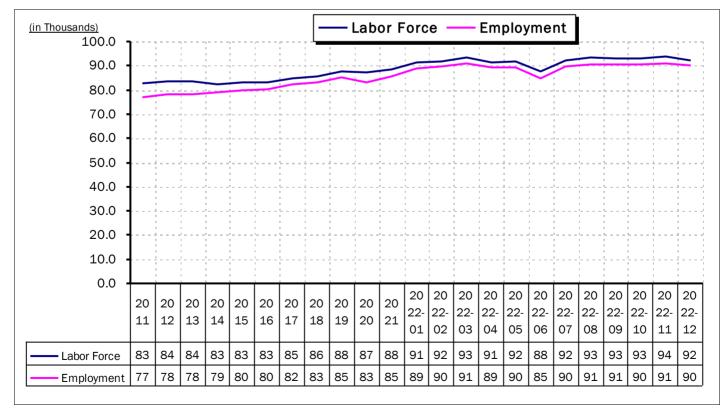
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 3. Seasonally-Adjusted Unemployment Rate, 2011 to December 2022



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

## 4. Seasonally-Adjusted Labor Force and Employment 2011 to December 2022



Source: Idaho Department of Labor-Local Area Unemployment Statistics (LAUS)

## 5. Industry Employment and Wages, 2011, 2020, and 2021

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Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	57,195	\$32,246	62,142	\$40,401	64,058	\$42,118
Natural Resources and Mining	2,874	\$33,762	3,244	\$45,220	3,219	\$46,868
Construction	2,958	\$39,674	3,591	\$44,013	3,865	\$47,276
Manufacturing	6,312	\$48,923	6,619	\$55,718	6,863	\$57,522
Trade,Transportation, and Utilities	11,428	\$28,711	11,693	\$37,072	12,183	\$39,049
Information	668	\$25,635	462	\$34,209	457	\$34,039
Financial Activities	2,274	\$39,024	2,066	\$53,537	2,099	\$57,022
Professional and Business Services	4,069	\$32,237	5,430	\$45,760	5,400	\$48,801
Education and Health Services	15,425	\$31,722	17,112	\$40,018	17,646	\$41,226
Leisure and Hospitality	5,180	\$12,600	5,895	\$16,004	6,253	\$17,434
Other Services	1,315	\$24,207	1,348	\$31,213	1,427	\$33,271
Public Administration	4,679	\$36,164	4,675	\$44,382	4,640	\$45,505

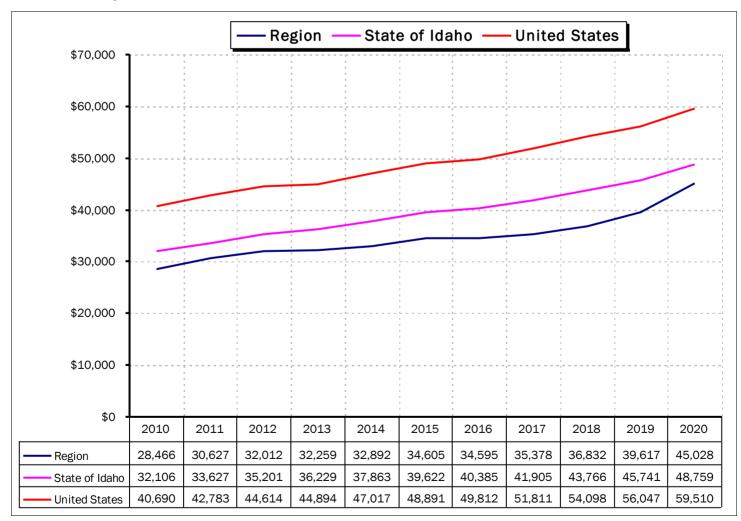
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 6. Top Employers, 2021

Employer	Ownership	<b>Employment Range</b>
Idaho State University	State Government	1,000 - 2,499
Pocatello/Chubbuck School District	Local Government	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	1,000 - 2,499
Amy's Kitchen	Private	500 - 999
Bingham Memorial Hospital	Private	500 - 999
Basic American Foods	Private	500 - 999
Shoshone Bannock Tribes	Local Government	500 - 999
City of Pocatello	Local Government	500 - 999
Wal-Mart	Private	500 - 999

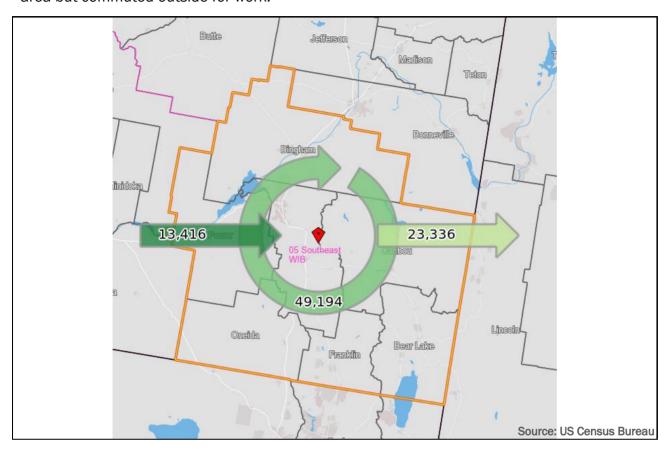
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

#### 7. Real Per Capita Income, 2010 to 2020



#### 8. Labor Force Commuting Patterns, 2019

It is estimated that 49,194 workers lived and worked in Southeast Idaho in . Another 13,416 workers were employed in Southeast Idaho but lived outside, while 23,336 workers lived in the area but commuted outside for work.



## 9. Top 10 Cities Where People Who Work in Southeast Idaho Live, 2019

City of Residence	Count of All Jobs	Percentage of Total Jobs
Pocatello	18,185	29.0%
Chubbuck	4,857	7.8%
Blackfoot	3,244	5.2%
Idaho Falls	2,467	3.9%
American Falls	1,254	2.0%
Preston	1,070	1.7%
Soda Springs	911	1.5%
Fort Hall	765	1.2%
Montpelier	752	1.2%
Shelley	537	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

## 10. Top 10 Cities Where People Who Live in Southeast Idaho Work, 2019

City of Employment	Count of All Jobs	Percentage of Total Jobs
Pocatello	20,933	28.9%
Idaho Falls	6,484	8.9%
Blackfoot	4,260	5.9%
Chubbuck	4,254	5.9%
Boise City	1,847	2.5%
Preston	1,795	2.5%
Soda Springs	1,429	2.0%
Fort Hall	1,176	1.6%
Logan , UT	889	1.2%
Montpelier	804	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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